

**The Economist Conferences**  
and their exclusive representative for Greece & Cyprus  
**Hazlis & Rivas Co. Ltd.**

in association with  
**the Hellenic Retail Business Association (SELPE)**

have pleasure in announcing the organisation of  
a major international conference  
entitled

**BUSINESS SUMMIT**  
**2007-2017: THE POLITICAL, ECONOMIC & BUSINESS OUTLOOK FOR EUROPE**  
**IN THE NEXT DECADE**

**March 28, 2007**  
**Athens Hilton Hotel**

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**PROGRAMME**

10.00 *Registration/coffee*

10.30 *Introduction & welcome remarks by:*

**DR MARGARET DOYLE**  
CONFERENCE CHAIR

**THEODORE VARDAS**  
CHAIRMAN OF SELPE (HELLENIC RETAIL BUSINESS ASSOCIATION), GREECE

11.00 *Official Opening:*

**\*PROKOPIS PAVLOPOULOS**  
MINISTER OF INTERIOR, PUBLIC ADMINISTRATION & DECENTRALISATION OF GREECE

11.30 Questions & Discussion

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**GOVERNMENT POLICIES TO ENHANCE COMMERCE**

- Improving legislation – challenges to be faced
- EU regulations – priorities for the Greek sector
- Improving working conditions

11.30 **JOHN PAPATHANASSIOU**

DEPUTY MINISTER OF DEVELOPMENT FOR COMMERCE

11.45 **CHRISTOS FOLIAS**

DEPUTY MINISTER

MINISTRY OF ECONOMY AND FINANCE, GREECE

12.00 **EVANGELOS VENIZELOS**

M.P.

PASOK PARTY

12.15 **KONSTANTINOS MICHALOS**

PRESIDENT

ATHENS CHAMBER OF COMMERCE AND INDUSTRY, GREECE

12.30 *Questions and discussion*

13.00 *Luncheon*

**RESTORING E.U. & U.S. HARMONY**

- Trans-atlantic ties
- The political & business outlook for S.E. Europe
- Turkey's accession to the E.U. – where is it heading?

*Guest of Honour & Keynote speaker:*

**THE RT HON. LORD DAVID OWEN**

FOUNDER OF THE SOCIAL DEMOCRATIC PARTY (SDP)

CHANCELLOR OF THE UNIVERSITY OF LIVERPOOL

FMR CHIEF NEGOTIATOR OF THE EUROPEAN UNION

*Introduction & Remarks by:*

**PROF. CONSTANTINE ARVANITOPOULOS**

EXECUTIVE DIRECTOR, INSTITUTE OF DEMOCRACY KONSTANTINOS KARAMANLIS

PRESIDENT, EUROPEAN & INTERNATIONAL STUDIES DEPARTMENT, PANTEION UNIVERSITY

*Questions & Discussion*



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*Afternoon Business Session***THE BUSINESS AND ECONOMIC CLIMATE IN SOUTHEAST EUROPE**

. Impact for foreign investors

. Bulgaria and Romania as new EU members: What are the priorities?

The Government's Perspective:

15.00 **\*GEORGIOS KALANTZIS**  
MINISTER OF MACEDONIA & THRACE

The Business & Economic Perspective:

15.15 **VICTOR PAPAZOV**  
FOUNDER & CHAIRMAN  
BULGARIAN STOCK EXCHANGE

15.30 **APOSTOLOS TAMVAKAKIS**  
PRESIDENT & MANAGING DIRECTOR  
LAMDA DEVELOPMENT

15.45 **SPYROS THEODOROPOULOS**  
MANAGING DIRECTOR  
VIVARTIA S.A.

16.00 **\*SOCRATES LAZARIDIS**  
GENERAL MANAGER  
ATHENS STOCK EXCHANGE

16.15 *Questions and discussion*

**THE BANKING SECTOR CONTRIBUTION TO THE DEVELOPMENT OF  
RETAIL INDUSTRY**

16.30 **GEORGE A. PROVOPOULOS**  
VICE CHAIRMAN  
PIRAEUS BANK

16.45 *Questions and discussion*

**BUSINESS SUCCESS STORIES: SHARING EXPERIENCE**

*Case Studies:*

16.55 **GEORGE KOUTSOLIOUTSOS**  
VICE PRESIDENT  
FOLLI-FOLLIE, GREECE

17.10 **GEORGIOS GERARDOS**  
PRESIDENT & MANAGING DIRECTOR  
PLAISIO COMPUTERS, GREECE

17.25 *Questions and discussion*

17.40 *Coffee Break*



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**E-COMMERCE IN THE EVER CHANGING RETAIL ENVIRONMENT**

- e-commerce in the ever-changing business environment
- Globalisation and technology: Its impact on commerce
- Multichannel Retailing

The Government's perspective:

- 18.00 **\*DR VASSILIS ASSIMAKOPOULOS**  
SPECIAL SECRETARY FOR DIGITAL PLANNING  
MINISTRY OF ECONOMY & FINANCE

The Business perspective:

- 18.15 **THEODORE FESSAS**  
PRESIDENT & MANAGING DIRECTOR  
INFO-QUEST GROUP, GREECE
- 18.30 **CHRIS TSANGOS**  
MANAGING DIRECTOR  
MICROSOFT HELLAS S.A.
- 18.45 **FRAGISKOS LEMONIS**  
MANAGING DIRECTOR  
LEMONIS GROUP OF COMPANIES, GREECE
- 19.00 *Questions and discussion*

19.15 *Cocktail Reception*

20.00 *Official Dinner*

**THE FUTURE OF EUROPE**

- . Priorities of the German EU Presidency
- . The outlook for stability in the Balkan region

*Guest of Honour and Keynote speaker:*

**HANS DIETRICH GENSCHER**

FORMER VICE CHANCELLOR OF THE FEDERAL REPUBLIC OF GERMANY

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**\* Awaiting Confirmation**

*All speakers mentioned herein have confirmed their participation. Speakers with an asterisk have been invited.*

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